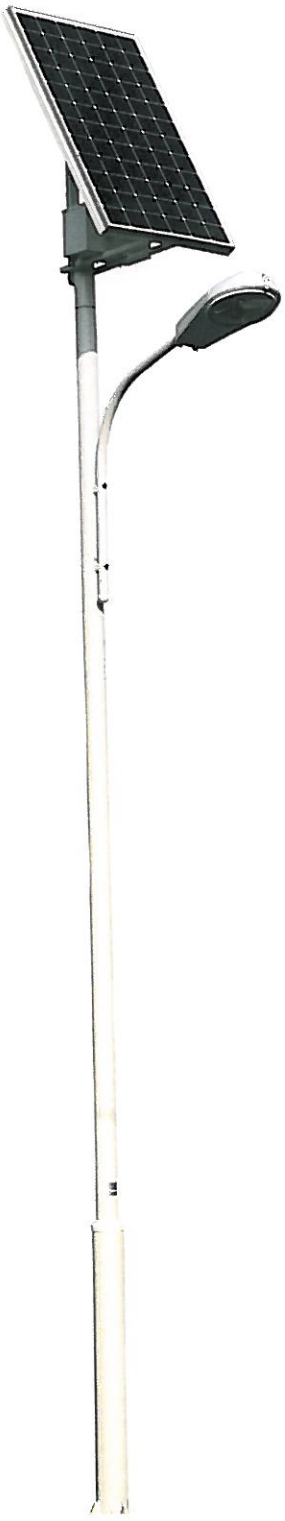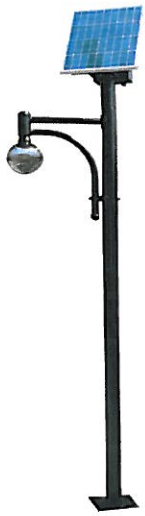Wizualizacja